



JILEEN HOHLE

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jileenhohle.com

WORK EXPERIENCE

Freelance Designer

Hi5 Agency, Burbank, CA — 2022 to Present

— Design static and motion social media posts, stories and presentation deck graphics

Major clients: DeLorean, Nifty's, Prime Gaming, Spotify

Freelance Digital Designer

HomeServe USA, Norwalk, CT (through Robert Half) — 2022 to 2023

— Designed social media sponsored ads and graphics for HVAC and plumbing companies

Graphic Designer

Wingman Media, Westlake Village, CA — 2020 to 2022

— Developed concepts, designed and animated digital banner ad campaigns in HTML5

— Designed landing pages, emails, social media graphics, videos and various print collateral

Major clients: Intelliloan, Sit 'n Sleep, The Wallace Firm, UFC

Freelance Art Director / Designer

Jileen Hohle Creative Inc., Los Angeles, CA — 2016 to Present

— Design and animate digital banner ads in HTML5

— Design and animate social media video ads, static ads and social media graphics

— Design websites, emails, landing pages, infographics and various digital and print collateral

— Design logos and complete brand identity suites including brand guidelines manuals

— Design investor presentation decks and ebooks

Major clients: Arixa Capital, Californians Together, LA Property Management, Navalyn,

Nirmata, Paladin Digital Marketing, Precision Garage Door, US VetWealth

Graphic Designer & Freelance Art Director

Sensis, Los Angeles, CA — 2011 to 2018

— Developed concepts for digital and print advertising

— Designed websites, interactive tools, brand identity systems and various digital & print work

— Managed / directed junior designers and freelancers

— Collaborated with UX Designers, Developers, Strategic Planners and Copywriters

— Designed and animated HTML5 digital banner ads

Major clients: CDC, DIRECTV, FDA, SDG&E, U.S. Army, U.S. Coast Guard Academy

Freelance Visual Designer

Participant Media, Beverly Hills, CA — 2014 to 2015

— Designed mobile-first responsive product interfaces

— Designed websites, digital ads and logos for films and social campaigns

Senior Designer

Coldwell Banker, Beverly Hills, CA — 2008 to 2011

— Led design and art direction of print and digital marketing materials

— Created, implemented and monitored corporate brand identity

EDUCATION

San Diego State University, San Diego, CA — 1997

— Bachelor of Arts in Advertising, minor in Graphic Design

AWARDS

LOGO 2002 Competition, HireCheck, Inc. Logo

NIRI Annual Report Awards, Best Financial Section Design